

REPUBLIC AVIATION CORPORATION

FARMINGDALE, LONG ISLAND, NEW YORK

Telephone Farmingdale 1100

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BULLETIN XV

THE NEWS UP TO DATE

So much happens every day and every week at Farmingdale that my bulletins to you fall way behind. For instance, there is the news of new distributor appointments.

For the State of Nebraska we ask you all to welcome the Omaha Aircraft Company whose headquarters are on the Municipal Airport at Omaha and whose able president many of you know is Rudy C. Mueller.

North Carolina was a real problem for no state has more truly top notch operators. Pres Mabry and I visited most of them two weeks ago and now announce that Republic will be represented in the western half of the state by Piedmont Aviation, Inc. of Winston-Salem, Tom Davis, president and in the eastern half by Serv-Air, Inc. of Raleigh, Truman Miller, President. We acknowledge also the fine hospitality of Don Frakes of United Aero Service, Inc. of Charlotte and the pleasure of visiting with Tom Eve and Mr. Gerry of Southern Airways on their Charlotte base.

In Pennsylvania, after months of getting acquainted with most of the leading operators and wishing that we could give the Seabee to all those who honored us by asking for distribution, we closed the entire state as follows:

For the Philadelphia area and Delaware, Philadelphia Aviation Corporation of Wings Field, Ambler, Pa., Guy Miller, President.

For the northeast area, Scranton Airways, on Scranton Airport, Clarks Summit, Pa., Harold D. Swank, president.

For the central area, Oscar L. Hostetter of York, Pa.

For the Pittsburgh area and some counties in West Virginia, Miller Aviation Center of Pittsburgh, Guy M. Miller, president. To complete the State of Ohio where you will remember we are represented in the northwest counties by Tom Metcalf of Toledo and in the rest of the upper half of the state by Bud Harrington of Mansfield and in the Columbus area by Foster Lane, we gave the southwest counties and all of the State of Kentucky to the Walter E. Schott Company of Cincinnati.

OPEN TERRITORY

Republic now has open"

1. The mountain states of Montana, Wyoming, Utah, Colorado, Arizona and New Mexico, in which no appointments will be made until we know the actual performance of the Seabee on high altitude lakes.

2. The state of Oklahoma now under negotiation.

3. The St. Louis area of eastern Missouri and southwestern Illinois 4. Most of West Virginia

CANADIAN APPOINTMENT

Republic is very proud to report the appointment of Leavens Brothers Air Services Ltd. of Toronto, to be distributors for the great Province of Ontario. Clare R. Leavens and his brother Walter are friendly people and they have a seasoned organization that made aviation history in Canada during the war and which will make more in the days ahead.

REPUBLIC'S FOREIGN ARRANGEMENTS

To handle Seabee sales in all parts of the world outside the United States, except for Canada and Alaska, Republic has appointed as its export representatives, Smith, Kirkpatrick & Company, Inc. of 65 Broadway, New York City. Chairman of the Board of this 78 year old firm is Robert Livingston Clarkson, one of New York's best known banking and business executives and a director of Republic. General manager is Oliver J. Abell. The newly organized aviation department is in charge of Group Captain R. H. Spencer, until recently a member of the Royal Air Force Delegation at Washington and Walter R. Siner, formerly a command pilot in the RAF and more lately a bomber pilot in the Eighth Air Force of our Army Air Forces.

DISTRIBUTORS FOR SWEDEN

To be Seabee distributors for all of Sweden, Republic announces the appointment of A. B. Hans Osterman of Stockholm, for years one of the best known distributors of American motorcars and trucks and now organized on airdromes in Stockholm and other key cities to become important factors in Sweden's great aviation program. Lennart Osterman and two of his top executives Olof Sefeldt and K. H. Bjorngard were recently visitors at Farmingdale.

DISTRIBUTORS FOR HAWAII

On their way right now to Honolulu with the Seabee franchise in their respective pockets are Colonel Paul Greene and Major William Ullstrom, two outstanding Thunderbolt pilots recently released from staff duty at Washington. Now as civilian they are returning to the Islands to make fame and fortune with the Seabee and other valuable agencies. I'll tell you more of their adventures later.

VISITORS AT THE PLANT

The list of recent visitors at Farmingdale is much too long to give in this bulletin but I do want to express our appreciation of their visits and to ask that all of you come as often as you possibly can. All of the personnel at Republic from Fred Marchev to the girls at our reception desks like to have you come and now that the first five production Seabees are being completed, there really is much to show you.

FREIGHT OR FLYAWAY?

In rearranging plant facilities, Hart Miller needs to know what percentage of our deliveries to you will be by freight requiring disassembly and crating. Please return the enclosed questionnaire today following it by letter giving any special details or recommendations.

EXPECT GOOD NEWS

Even before this reaches you, you may receive a telegram from Fred Marchev giving you long awaited good news. It will be good news to you but it may stun some of the rumor mongers who have been spreading bad news about the Seabee.

Your Seabee correspondent,

ndn, C. Steeper

Gordon C. Sleeper, Sales Manager Personal Plane Division

GCS:mz

P.S. If you need extra copies for branch offices please ask for them.